

# XPRESSIVE SOLUTIONS

You are invited to join the  
UK's newest and fastest  
growing printing network

A free and simple way  
to add an additional  
revenue stream

## RESELLER Scheme

FREE OF CHARGE to join  
there is NO financial outlay  
NO contracts to sign

BRINGING PRINT TO LIFE

XPRESSIVE

## **XPRESSIVE** SOLUTIONS

### **Reseller Scheme**

It's completely free to join the UK's newest & fastest growing printing network

OUR PRICES  
ARE UP TO

**89%**

LOWER THAN  
OTHERS

Kick start your  
existing business or  
embark on a new and  
exciting start up

Also a means for any  
organisation to make  
significant savings  
in printing costs

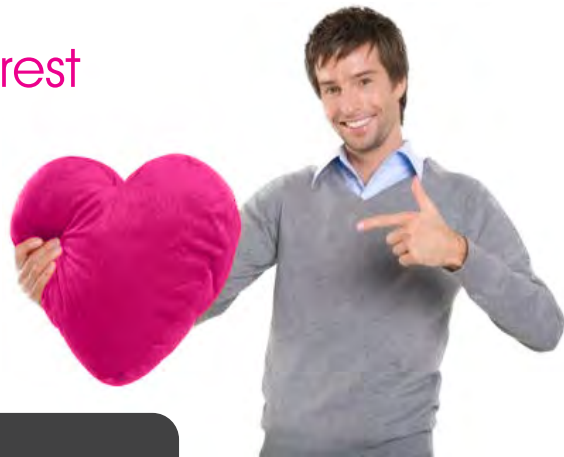


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**XPRESSIVE**

Thank you for your interest  
and welcome to the  
Xpressive Solutions  
Reseller Scheme



### About our reseller scheme

Our reseller scheme is completely **FREE OF CHARGE** to join,  
there is **NO** financial outlay and **NO** contracts to sign.

We will put your company name and address on the packaging  
and deliver anywhere in the UK **FREE OF CHARGE**.

We will ensure our branding is kept out of the picture so your client has  
no reference of [xpressivesolutions.co.uk](http://xpressivesolutions.co.uk)

You develop a **pure profit income stream**  
and your customer gets a low price,  
quick service and a quality finished product.



We deal with all  
the hard work so  
you don't have to

Providing:

- client support
- processing
- designing
- premium printing
- finishing
- packaging
- delivering

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## How our reseller scheme works

### Step 1:

You promote your company's new print and design service to your new and existing customer base.

### Step 2:

You can offer your customers a price that you decide. The trade prices available to you will allow you to substantially undercut other printers.

### Step 3:

Design work can be provided by yourselves if you are a designer or opt for the artwork to be done by our smart and quirky design team.

### Step 4:

Place your order online and you will receive an email detailing your order with an attached invoice. As soon as we have received payment your order will go to print.

### Step 5:

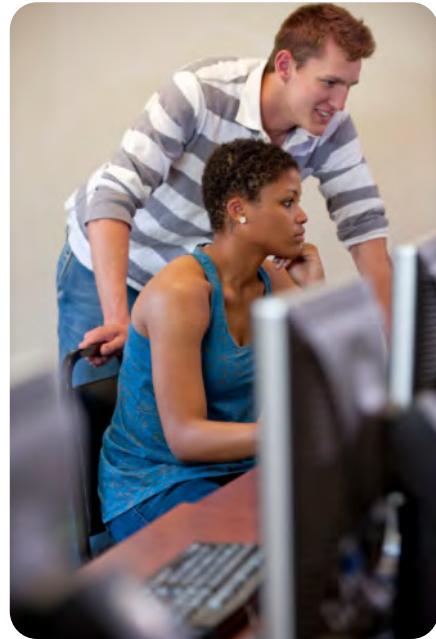
The order is delivered **FREE OF CHARGE** to you or direct to your customer using **UPS**, the worlds largest package delivery company.



## the production hub



Our basic business policy is to permanently increase our customers' benefits. Whatever we do or think is based exclusively on our goal to improve your business success by cooperating with us. That is why we are persistently concentrating on our core competence; to deliver high-quality products at low prices as fast as possible



"We bring you cost efficiency that cannot be matched anywhere else"



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# the xpressive solutions price advantage

OUR PRICES ARE UP TO **89%** LOWER THAN OTHERS

**FOR PRICE & QUALITY WE CAN'T BE BEATEN!**



## Our Prices

business cards full colour one side 2500 -	<b>XPI</b> £32 <b>SAVE</b>	INDUSTRY AVERAGE
letterheads full colour one side 1,000 A4 -	<b>XPRES</b> £48 <b>SAVE</b>	INDUSTRY AVERAGE PRICE
postcards full colour front, b&w reverse 1,000 A6 -	<b>XPRESSIV</b> £58 <b>SAVE</b>	INDUSTRY AVERAGE PRICE
Flyers full colour both sides 10,000 A6 -	<b>XPRESSI</b> £64 <b>SAVE</b>	INDUSTRY AVERAGE PRICE
leaflets full colour both sides 10,000 1/3rd A4 -	<b>XPRESSIVE</b> £84 <b>SAVE</b>	INDUSTRY AVERAGE PRICE

These price savings are typical throughout our entire range



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## What does this mean for you ?

This means that as a reseller you can add a 75% mark up or more and the customer still makes a significant saving

eg.

An order for 10000 A6 flyers double sided

Customer pays £114 - A saving of 80%  
You pay £64 - Making a profit of **£50**  
on one order

## Your profit

Taking a conservative estimate of 5 orders a week and using this £50 mark up as the average:

you will make  
**£250/week** or  
**£13000/annum**  
of profit to your business

As you can imagine that's just the tip of the iceberg as selling just 20 items a week will earn you **£50000/ annum**



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## Reseller prices

We use the latest technology in lithographic printing and offer top quality printing on various paper weights and finishes including: 90gsm, 130gsm, 170gsm, 250gsm and 350gsm gloss and semi-gloss.

All prices are for full colour printing and include delivery

### DL Flyers

130gsm Gloss	500	1000	2500	5000
Single Sided	£33	£35	£41	£52
Double Sided	£39	£42	£49	£60

### A6 Flyers

130gsm Gloss	500	1000	2500	5000
Single Sided	£32	£33	£38	£44
Double Sided	£35	£38	£43	£50

### A5 Flyers

130gsm Gloss	500	1000	2500	5000
Single Sided	£36	£39	£49	£63
Double Sided	£40	£44	£53	£59

### A6 Flyers

350gsm Gloss	500	1000	2500	5000
Double Sided	£36	£43	£52	£74

### A5 Flyers

350gsm Gloss	500	1000	2500	5000
Double Sided	£45	£51	£76	£110

please view [www.xpressivesolutions.co.uk](http://www.xpressivesolutions.co.uk) for an up to date price list



# The range of products available

- Address Lables
- Brochures
- Business Cards
- Calendars
- Catalogues
- Compliment Slips
- Desk Pads
- Envelopes
- Flyers
- Folders
- Leaflets
- Letterheads
- Magazines
- Note Pads
- Postcards
- Posters
- Printing Sheets
- Stamps
- Stickers

## Be amazed by something new and unique

### We can design:

- Logos
- Newsletters
- Leaflets/ Flyers
- Corporate identity
- Advertisements

etc. for both you and your customers



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## Marketing support available to you



- dedicated email & phone support
- out of hours email support

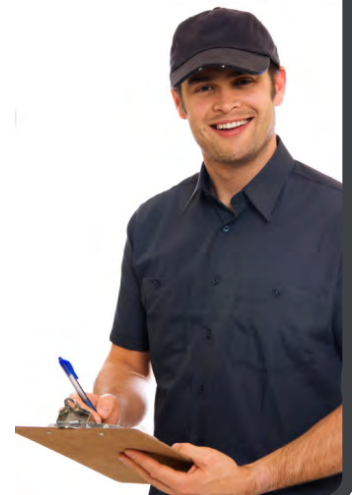
We are committed to helping you succeed and welcome any suggestions you may have.

If you feel there is something that we could do to make your job easier and improve our service then please send us an email and we'll do our best to help.

**All orders are delivered  
FREE OF CHARGE**

to you or direct to your customer  
using professional courier services

48 hour delivery is also available



## Full price list

You don't waste time waiting for quotes as we provide you with a full price list

**GUARANTEED  
UNBEATABLE  
LOW  
PRICES!**

**You don't**

~~need to register~~

so

**start printing  
today**

**Kick start your existing business or  
embark on a new and exciting start up**

email [info@xpressivesolutions.co.uk](mailto:info@xpressivesolutions.co.uk)  
if you have any questions or comments.

To place your order please visit  
[www.xpressivesolutions.co.uk](http://www.xpressivesolutions.co.uk)  
or email your order to [orders@xpressivesolutions.co.uk](mailto:orders@xpressivesolutions.co.uk)  
and join the UK's newest printing network

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[www.xpressivesolutions.co.uk](http://www.xpressivesolutions.co.uk)

[info@xpressivesolutions.co.uk](mailto:info@xpressivesolutions.co.uk)

**0844 870 9549**

